

# The 2018 CMC-Global Annual Meeting of Delegates and 6<sup>th</sup> CMC International Conference



CMC - GLOBAL

MILANO, ITALY  
16-19 October 2018



# The Italian Professional Association of Management Consultants

Invite you to the 2018 Annual Meeting of Delegates  
and 6<sup>th</sup> CMC International Conference  
in Milan from 16 to 19 of October

we invite you also to join us in celebrating of our 50<sup>th</sup> Anniversary



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# Why Milan



- **Milan** is the capital of the homonymous **metropolitan city** which includes **134 municipalities**, having more than **3 million inhabitants**
- It is known as a **leading city** in the **world economy** and a **center of international trade and finance**
- **Creativity** is the engine which powers Milan: the **world capital** of **fashion** and **design**
- **Technology, art** and **music** are the pulsating heart of **modern** and **dynamic city**

# 2018 Annual Meeting of Delegates

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- The **Annual Meeting of Delegates** will take place between **16 and 17 of October 2018 (Tuesday and Thursday)**
- It will be organized to fulfil its **institutional objectives** and to **provide added value to the participant IMCs**

# CMC International Conference (1/2)

- The **CMC International Conference** will take place between **18 and 19 October 2018 (Thursday and Friday)**
- The theme will be “**MAKING A SUSTAINABLE WORLD**”
- With an emblematic payoff “*How creative thinking and disrupting innovation shape our future*”



# CMC International Conference (2/2)

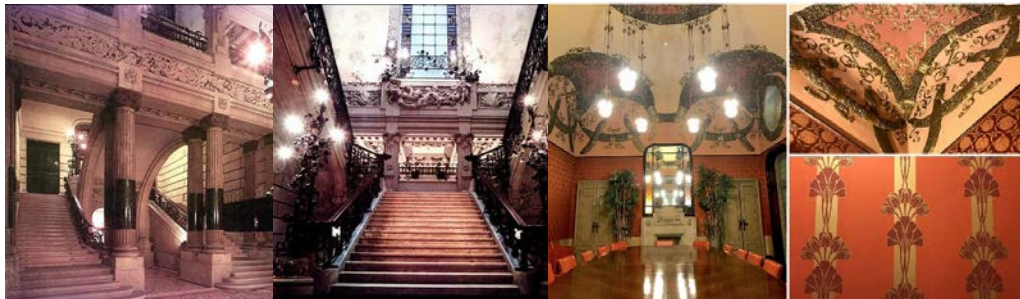
- The Conference aims at providing answers to the following **key questions**:
  - To what extent the unprecedented **innovations** we are facing are impacting our **business** and our **lives**?
  - How this affects the **Management Consulting industry**?
  - Do they require specific **approaches for our clients**?
  - How should we **add value** at **social** and **economic level**?
- To develop the theme we wish to launch an **international call for papers** which aims at selecting the “best of breed” of **ideas** and **best practices** on the theme

# Annual Meeting & Conference Venues (1/2)



- For the **Annual Meeting of Delegates** is proposed **Palazzo Bovara** which is the prestigious venue of the **Circle of Commerce of Milan**
- Designed in 1787 by Francesco Soave, it represents a happy expression of **Lombard Neoclassic style**
- It is just nearby the Conference venue

# Annual Meeting & Conference Venues (1/2)



- **Palazzo Castiglioni - the Conference Center of the Union of Commerce of Milan - is the proposed venue for CMC International Conference**
- In the **heart of Milan**, it is **close** to all major **locations of commercial, cultural and institutional interest**
- Designed in 1903 by Giuseppe Sommaruga, it is a jewel of **European Liberty style**
- **APCO Headquarter** is located there

# Constantinus Award & 50<sup>th</sup> Anniversary Gala

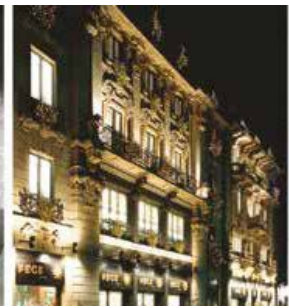


For **Constantinus Award** and **50<sup>th</sup> Anniversary** of **APCO** we propose a unique venue which is located just at the 23<sup>rd</sup> floor of one of the newest business center: the **WJC Tower**



# Partner Program

- **Touristic Program** in parallel to **Annual Meeting of Delegates**
  - **City Tour** with “**Milan Classic with Museum Visits**” (one day)
  - **City Tour** “**Milano Fashion**” (half day)
- **Touristic Program** in parallel to **CMC International Conference**
  - **Lago di Como** with bus (one day)
  - **City Tour** with “**Milan Classic with Museum Visits**” (one day)
- **Performance** at **La Scala Opera House**



# Post conference tours – Option 1 (2 days)

## Venice – Franciacorta Highlights – Palladium Villa



- *Saturday*

- Departure from Milan by private bus in the morning
- Stop in Franciacorta and visit to Bellavista cantine, with showcase of the wine production process, with tasting and lunch in Franciacorta Relais
- Departure to Venice with boat transfer to the hotel, with dinner and overnight

- *Sunday*

- After breakfast, a walking tour in Venice with an English speaking city guide
- Lunch in a typical restaurant
- In the afternoon departure to Villa Foscari named The Malcontenta
- Arrival in Milan in the early evening

# Post conference tours – Option 2 (3 days)

## Highlights of Tuscany Tradition

- *Saturday*

- Departure from Milan by private bus in the morning
- Arrival late in the morning in a Chianti castle, tasting of typical wines and lunch
- In the afternoon a panoramic tour of the most famous villages in the Chianti area where you can admire the spectacular autumn colors of Tuscany
- Arrival in a four stars Relais, dinner and overnight in the hotel

- *Sunday*

- After breakfast departure to Montalcino, free visit to the village
- Lunch in a typical farm with wine tasting (Brunello di Montalcino)
- In the afternoon visit to Pienza
- Return to Relais, dinner in hotel and overnight

- *Monday*

- After breakfast visit to San Gimignano, visit to an oil mill and wine cantine
- In the afternoon panoramic tour of Florence and arrival in Milan in the evening





# We welcome you all at the 2018 CMC-Global Annual Meeting of Delegates and 6<sup>th</sup> CMC International Conference

*The*  
INTERNATIONAL  
COUNCIL OF  
MANAGEMENT  
CONSULTING  
INSTITUTES

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